

PRESS RELEASE

CUSTOM GROUP CONTINUES TO GROW WORLDWIDE WITH STRATEGIC ACQUISITIONS AND NEW PRODUCT DEVELOPMENT

Parma, Italy – January 14, 2018 – With engineering in Parma Italy, Custom offers hardware, software, and services that are with you every day.

Celebrating 25 years of product development and strategic acquisitions to form 6 distinct but synergistic business units who work together to deliver cutting-edge technology to quickly and efficiently respond to the changing needs of a complex market. Practically, in the past fiscal year Custom focused on growing its gaming, lottery and betting (GLB) division and increasing the software footprint of the retail division. The Group continues to grow with the introduction of several new products each year. Additionally, further acquisitions in the near future will create new partnerships which will benefit core business in America and Europe. In other markets, such as Russia and the Middle East, growth is being fueled by the introduction of new fiscal tax regulations.

Custom Group 2017 annual sales exceeded 130 million euro, with all 6 business units showing growth. With 4 manufacturing factories worldwide (Italy, Romania, China and India) and a workforce of over 400 employees, more than 95 of them dedicated to engineering, this has helped Custom Group recently surpass the production milestone of 795,000 finished products in the last financial year.

The Custom Group is the global epitome of design and manufacture of mechatronic printing and scanning solutions, offering a vast range of products for the automation of public services in more than 56 countries worldwide.



“Translating the voice of the customer into realizable solutions is at the core of our brand, CUSTOM,” says Carlo Stradi, President & CEO; “over the years this approach has been the basis of our success and continues to show in our product diversification and our 6 core business units. We will continue to deliver our customers integrated and time saving solutions allowing them to focus on their core business. Our objective is to innovate easy-to-use, easy-to-integrate solutions for best-in-class and fast service.”

President & CEO Carlo Stradi with MULTI SCAN, the new reading and scanning system

World Headquarters

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About CUSTOM GROUP:

Without knowing it, people meet Custom Group Technology often during the ordinary everyday: a receipt, a ticket, when paying at the bar and at the supermarket, at the ATM for a withdrawal, at the parking meter while paying the car parking, the train ticket, a gaming receipt, when making a deposit, buying a ticket for the cinema, the theater, the museum, etc.. In all these moments, it's Custom Group that offers hardware, software and service solutions. We have a diverse portfolio of offerings with the merging of our brands:

- **Custom SpA**, which designs and manufactures all Custom and Fasy branded products and branded products for O.E.M.;
- **System Retail spa**, hardware and software solutions for Mass Market Retailers and Large Scale Retail Trade;
- **Custom America Inc**, distribution and support of the range of Custom solutions for the North/South American and Canadian market;
- **Custom GMBH**, distribution for German and Austrian market of Custom industrial and self-service solutions;
- **Custom Production Europe Srl**, the Group manufacturing company;
- **Netrising**, mobile applications development (Android, iOS);
- **Bizeta**, development of complete solutions for the retail sector, mostly for fashion and luxury, starting from the projects analysis, to the development of customized solutions until the roll-out and post-sales support phases;
- **Maxima**, development of retail softwares in non food markets for the management and control of the sale activity and retail sale, and development of mobile solutions for stores and Sales Sales Force Automation (smartphones and tablets).

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